

To

All Members & RTEs of HEPC,

Sub: Rescheduling BSM, Chile, to end of March 2023 – Reg.

Sir/Madam,

In continuation to our earlier circular, this is to inform you that we have received a communication from the Chilean Embassy that they need 60 days' time to process the VISA and personal appearance is also mandatory at Chilean Embassy in New Delhi. Furthermore, Visa Invitation letters must be Notarized and Legalized by the Ministry of Foreign Affairs in Chile.

In view of the above, HEPC is rescheduling the event to the end of March 2023.

More than 50% of the stalls are already booked!!!

Interested members are requested to rush their application immediately to confirm their stall to avail the **excellent package offered by HEPC**: -

Total participation fee of Rs.80,000 only per exhibitor which includes the following:-

9 sq.mtrs stall (Shell Scheme – COMPANY NAME FASCIA, 1 LIGHT 20 WATTS, 1 PLUG 6A - ELECTRICITY SOCKET, 2 CHAIRS, 1 TABLE COUNTER, 2 SHELVES / RODS, CARPET)

Free 3 nights' accommodation at Star category hotel for one representative of the participating firm.

Free Language Interpreter services during fair days

Travel Grant reimbursement for one representative upto Rs.1,25,000/- (economy class air travel) as per eligibility under MAI conditions.

Payment - Rs.80,000 only to the following account: -

Hurry and make Online payment through net banking
Payment may be made through **NEFT/RTGS** to the following account of the Council

Name of Account	: Handloom Export Promotion Council
Bank Details	: State Bank of India
Branch	: Greams Road, Chennai
Account No.	: 35346171521
IFS Code	: SBIN0020243

(Please mention your company name in the remark column, while making payment through bank transfer)

Application: Last date 30-11-2022

After completing payment send your applications by using the link <https://forms.gle/iJtR19MbTyTHXr82A> along with payment proof to confirm your participation.

NO FURTHER EXTENSION OF DATE WILL BE GIVEN

Other terms of participation as specified in our earlier circular dated 3-10-2022 remains unchanged and the same is again given below.

Product Categories:

1. Table Linen: Table cloths, napkins, placemats and table runners.
2. Kitchen Linen: Aprons, gloves, mittens and tea cosy, dish towels, tea towels, etc.
3. Bed Linen: bedspreads, Pillow cases, duvet covers, Bed Sheets, etc.
4. Furnishing Articles: Cushions, bolsters, throws, etc.
5. Curtains: Curtains of all types, voile curtains, drapes and Window Blinds.
6. Toilet linens: Hand towels, bath towels, both terry and non-terry products.
7. Floor coverings such as door mat, bathmat, rugs, carpets etc
8. Fabrics: fabrics, plain, jacquard of various constructions including furnishing fabrics like upholstery, curtains, etc.
9. Clothing Accessories – Stoles, scarves and shawls

Travel Grant eligibility details: (upto Rs.1,25,000 as per the conditions given below)

Member participants are entitled for participation under subsidized category availing grant only up to a maximum of three participations in a particular trade fair (including past cases). In case of exporters belonging to SC/ST/Women and the exporters having f.o.b value of exports of or less than Rs.50 crore in a year, 5 participation in a particular event is allowed.

Maximum of three MAI events in a year (April-March) is allowed for each member participant including participation through other EPCs. Maximum of five MAI events in a year (April-March) is allowed in case of exporters belonging to SC/ST/Women and the exporters having f.o.b value of exports of or less than Rs.50 crore in the preceding year, provided each one of these is in different market (E.g. Africa, LAC, WANA, ASEAN etc.)

Further, the participants who had completed 12 months of membership with the council and having exports of FOB Value up to Rs.50 crore in preceding financial year will be entitled for a travel grant reimbursement for the travel of Regular director/Partner/Proprietor of the company or a regular officer of the company on senior managerial position (not admissible to a foreign national) **up to Rs.1,25,000/- (economy class air travel) or actual (whichever is less)** or lump sum amount whichever is to be approved by Ministry.

Payment procedure:

Please click the link <https://forms.gle/iJtR19MbTyTHXr82A> to submit the application form online and mention the payment details/proof.

Payment must be made through any one of the following modes of payment

Option-1: Online payment through net banking

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(Please mention your company name in the remark column, while making payment through bank transfer)

Option-2: Payment through Demand Draft/at par multicurrency cheque in favour of 'Handloom Export Promotion Council' payable at Chennai. (only if Online/RTGS payment is not feasible)

Please click the link below

(https://www.hepcindia.com/assets/fronview/Past_Reports/Payment_Procedure.pdf) for more details on Instructions for payment.

Amount once paid will not be refunded under any circumstance except cancellation of event participation by HEPC.

Please Note:

1. A display space for each participant with furniture & limited display aids will be provided.
2. The participants should make themselves own arrangements of Air-Travel and Shipment of exhibits, shipment/Clearing, Customs Duties of exhibits, Visa, etc. (visa recommendation will be issued by the Council on request).
3. All the logistics arrangements etc. to be arranged directly by the participants at their own.

For any further clarification, you may contact the following officials of the Council.

- a. Mr.P Rangasamy, Joint Director : +91-9600071902 ; 044-28276043/8879
- b. Mr. Jude, Sr. Executive: 044-28276043/8879

With regards,

(N. Sreedhar)
Executive Director